Prin	60
	Last Received:
Traffic Order# 24681	
Status Confirmed	
Mod# 1	
Ver# 3	
7901089	
Rep Order#	EC'd Yes

Showing Buylines: All Lines

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09/05/2012 12:51 PM

) WASHINGTON) JAMIE ANDRUS Salesperson Phone# 202-872-1155 Salesperson FAX# Rep Firm Sales Office (Salesperson (Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/P1/P2/E LOVE/ORDR/905906 09/05/2012 - 09/06/2012 Hiatus Weeks Flight Dates

KSL-TV SALTLAKE CITY
ser ()LOVE, MIA
: LOVE/CD4/R
e# 905906

Advertiser Estimate# Product

Patricia Dome

Phone# Buyer Fax# - CONTRACT COMMENT -

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONFRACTS WITHOUT REGARD TO RACE OR ETHNICITY,

Ln Day	Program	Time	Ţ. Feπ	Dates	Spots/Week	Rate	Total Spots
	TODAY	 9A-10A	.30	0 08/05-09/05		\$230.00	
Rating: 3.0	Today	9A-10A	:30	90/60-90/60	87	\$230-00	0
3 W-TH Rating: 2.5	RACHAEL RAY	10A-11A	о т	90/60-50/60	8	\$230.00	(N
ET-W Z	Buyline Comment: 1/DAY STUDIO 5	118-12F	30	90/60-50/60	2	\$150.00	8
	Buyline Comment: 1/DAY NEWS @ NOON	12P-12	:30	50/60-50/60	N	\$220.00	N
Rating: 3.0 8 TH Rating: 3.0	NEWS & WOON	12P-1P	.30	90/60-90/60	ī	\$220.00	:
9 W-TH Rating: 2-0	TODAY SHOW 3	년 2 -21	.30	90/60-50/60	64	\$150.00	Q
11 W-TE Rating: 1.0	Buyline Comment: 1/DAY NATE BERRUS	3.P4.P	330	90/62-03/60	N	995.00	N

Buyline Comment: 1/DAY

# >-	ო	Mod# 1 Status	Status Confirmed	Traffic Order# 24681	Ϋ́	31 Printed: Last Received: 09/04/20 Showing Buylines: All Lines	Printed: 09/05/2012 12:51 PM 09/04/2012 1:17 PM incs	.51 PM	2 of 3
⊕ %€	KSL-TV SALT LAKE CITY r () LOVE, MIA LOVE/CD4/R 905906		Agency (): 814 KIN ALEXA: Agency C/P1/P2/E	おり見	. GROUP 0 314 318	Rep. Sales Sales	Rep Firm Sales Office () WA Salesperson () JAI) WASHINGTON) JAMIE ANDRUS	
Buyer Pat Phone# Fax#	Patricia Dome		Flight Dates Hatus Weeks	09/05/2012 - 09/06/2012	9/06/2012	Sales Sales	Salesperson Phone# 2 Salesperson FAX#	202-872-1155	
In Day	Program			Time	្ត កូច្នា 	Dates	Spots/Week	A Rate	Total Spots
13 W-TH Rating: 2.0	DR PHIL			년 당 - 관 명	.30	90/60-20/60	α,	\$275.00	, ,
	Buyline Comment: 1/DAY								
15 W Rating: 1.0	EARLY TODAY			5A-6A	: 30	09/05-09/05	ri.	\$50.00	н
16 Rating: 1.0	EARLY TODAY			5A-6A	:30	90/60-90/60	8	\$50.00	N.
17 W-TH Rating: 3.0	KSL 5 NEWS TODAY			6A-7a	:30	90/60-50/60	α	\$375.00	Ø
	Buyline Comment: 1/DAY								
19 W-TH Rating: 5.0	TODAY			7A-8A	:30	90/60-50/60	8	\$850.00	N
	Buyline Comment: 1/DAY								
21 M-TH Rating: 4.0	TODAY			46-48	:30	90/60-50/60	8	\$725.00	IN.
	Buyline Comment: 1/DAY								,
23 W-TH Rating: 4.0	nems @ 52			5P-530P	.30	90/60-50/60	м	\$675.00	N
	Buyline Comment: 1/DAY								
25 TH Rating: 4.5	News & Sp			40E9-49	.30	90/60-90/60	н	\$675.00	Ħ
	Buyline Comment: 1/Day								
27 TH Rating: 3.7	NEWS			630P-7P	:30	90/60-90/60	н	\$550.00	п
	Buyline Comment: 1/Day								

3 of 3 17 PM) WASHINGTON) JAMIE ANDRUS		Spots/Week Rate Total Spots			\$325.00 2	\$612.00	\$613.00				KTVX 0%	
09/05/20 ? 1:17 PM	rm iffice (rson (Salesperson FAX#	Spots	2		64	н	н				U 0%	
S1 Last Received: 09/04/2012 1:17 PM Showing Buylines: All Lines	Rep Firm Sales Office Salesperson	Salespe		90/60-50/60		90/60-20/60	50/60-50/60	09/05-09/05				KSL 20% KSTU NSL 0% UNKN	
681 La Showing	3ROUP 4 7905906 067017	7107/00	Len H	1 1 00 1		0 m 	:30	30				x z	
Traffic Order#24681	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVICORDR/965906		Time	1035P-1135P		1135P-1235A	5302-6305	530P-630P				KUZZ 0% KUTV 0%	
Status Confirmed	Agency (); 814 KIN ALEXA: Agency C/P1/P2/E Right Pates	Harus Weeks										CABL 0%	
Mod# 1					×	ях						\$66,000	
Ver# 3	KSL-TV SALT LAKE CITY r () LOVE, MIA LOVE/CD4/R 905906 Particia Dome		Program	TONIGHT SHOW	Buyline Comment: 1/DAY	LATE NIGHT Buyline Comment: 1/DAX	NFL KICKOPP	NFL KICKOFF	\$13,200.00	TALS	Sep 12: 35 / \$13,200.00 Sales Totals: 35 / \$13,200.00 Station Totals: 35 / \$13,200.00 Lines not sent/reld/rtrn: 0 / \$0.00 —COMPETITIVE—	Market Totals	
ŧ 7901089	SL-TV SALTI ()LOVE LOVE/CD4/R 905906 Patriciz Dome		Day	W-TH		떮	7	7	. ~	NTELY TO	35 / \$1: ls: 35 / : tals: 35 , sent/rold, (IVE—	Mai	
Rep Order# EC'd Yes	Station K Advertiser Product Estimate# Buver	Phone# Fax#				31 W-T Rating: 2.7	32 W Rating: 3.7	33 W Rating: 3.7	REPORT TOTALS Report Totals: 35 /	SALES MONTHLY TOTALS-	Sep 12: 35 / \$13,200.00 Sales Totals: 35 / \$13,200.00 Station Totals: 35 / \$13,200.(Lines not sent/reld/rtrn: 0 /		